



MICHAEL BROWN

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*Serving Palm Beach County's Seniors,
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ACTIVITY WORKSHEET

Retro Price Tag Trivia

Guess the Cost! · A Trip Down Memory Lane

 **How to play:** Circle the letter (A, B, or C) next to the price you think that item cost in the year shown. No wrong answers — just good memories!

Name: _____

Date: _____

1 A Bottle of Coca-Cola

1950

- ☐ A 5 cents
- ☐ B 25 cents
- ☐ C 50 cents

2 A Loaf of White Bread

1955

- ☐ A 14 cents
- ☐ B 45 cents
- ☐ C 90 cents

3 A Gallon of Gasoline

1960

- ☐ A 15 cents
- ☐ B 31 cents
- ☐ C 75 cents

4 A Movie Ticket

1965

- ☐ A \$1.00
- ☐ B \$3.50
- ☐ C \$5.50

5 A McDonald's Hamburger

1955

- ☐ A 15 cents
- ☐ B 55 cents
- ☐ C 95 cents

6 First-Class Postage Stamp

1970

- ☐ A 3 cents
- ☐ B 6 cents
- ☐ C 15 cents

7 A Gallon of Milk

1975

- ☐ A \$0.50
- ☐ B \$1.57
- ☐ C \$3.10

My Score: _____ / 7

Provided compliments of your notary, Michael Brown



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🔑 HOST ANSWER KEY & DISCUSSION GUIDE

Retro Price Tag Trivia — Answers

Reveal answers one by one and spark group conversation

1 A Bottle of Coca-Cola (1950)

✓ A) 5 cents

💡 For over 70 years, a bottle of Coke remained exactly one nickel.

💬 "Does anyone remember old vending machines where glass bottles popped out? Coke, Pepsi, or RC Cola?"

2 A Loaf of White Bread (1955)

✓ A) 14 cents

💡 Standard white bread wrapped in classic wax paper.

💬 "What kind of sandwiches did you make for school or work lunches? White, wheat, or homemade?"

3 A Gallon of Gasoline (1960)

✓ B) 31 cents

💡 Gas prices stayed between 30–36 cents for almost the entire decade.

💬 "Who remembers 'gas wars' where stations fought for the lowest price? What was your first car?"

4 A Movie Ticket (1965)

✓ A) \$1.00

💡 A dollar could get you into a Hollywood feature or a local drive-in.

💬 "Did you go to traditional theaters or drive-ins? Who was your favorite movie star back then?"

5 A McDonald's Hamburger (1955)

✓ A) 15 cents

💡 The original golden arches menu: burgers 15¢, fries a dime.

💬 "Do you remember when fast food first got popular? What was your favorite treat to order?"

6 First-Class Postage Stamp (1970)

✓ B) 6 cents

💡 Stamps were only 3 cents in the 1950s, climbing to 6 cents by 1970.

💬 "Who did you write letters to most? Do you miss receiving handwritten mail?"

7 A Gallon of Milk (1975)

✓ B) \$1.57

💡 Prices shifted upward mid-70s due to broader economic inflation (≈78¢/half-gallon).

💬 "Did you have a milkman deliver fresh bottles right to your door?"



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